

Wadden Sea Board

WSB 5
14 - 15 March 2012
Leeuwarden/
The Netherlands



Agenda Item:	5
Subject:	Business Plan 2010-13
Document No.	WSB 5/5/1
Date:	16 February 2012
Submitted by:	CWSS

Attached is a brief progress report on the implementation of the Business Plan 2010-13.

Proposal

The meeting is proposed comment respectively note.

PROGRESS REPORT BUSINESS PLAN 2010 - 13

At WSB 4, the amended Business Plan 2010 – 13 was adopted (WSB 4/5/1-1 Business Plan 2010 -13: Amendment).

Progress of the Business Plan in terms of deliverables to and timing of the next Conference is in document WSB 5/6/1 of this meeting. An overview of the deliverables of the Tasks Groups as instructed at WSB 4 is attached, which aligns with the Business Plan and the aforementioned document.

Progress on further activities addressed in the Business Plan include:

CO₂ Neutral Review

At WSB 4, it was agreed that the Netherlands and Denmark would prepare overviews of ongoing activities in their countries and that the CWSS would investigate possibilities to have the study done by institutes with experience in this issue. The German delegation offered to request the Federal Environment Agency (UBA) to see what could be done. So far nothing has been undertaken and considering the work load it is not realistic that this will be done in the coming period.

Communication Strategy

The Papenfuss Communication Agency has been assigned with the development of a communication strategy. As informed at WSB 4, the project plan and deliverables encompass:

1. Analysis/ research (including interviews with key persons in Denmark, Germany and The Netherlands) (to be finalized by mid-November)
2. Definition of communication goals (to be delivered by 1.12.2011),
3. Target groups/ Contents (to be delivered by 1.03.2012),
4. Communication strategy/ Communication measurements (to be delivered by 1.05.2012),
5. Partners communication/workshops (to be delivered by 1.06.2012),
6. Implementation plan development (to be delivered by 1.08.2012).

A delay in the implementation of the project has occurred since step 1 could only be concluded by mid December 2011. The draft analysis has recently been delivered and will be discussed at a meeting later in February 2012.

Wadden Sea Flyway Initiative

The project on flyway capacity building financed by Germany and coordinated by the secretariat has commenced on December 1, 2012. The project has an extent of € 170,000 and will last until the beginning of 2014.

A Dutch project, which will focus on monitoring and research, will most probably be launched in March 2012. The project will be implemented in the same period and with a comparable fund to the German project.

Both projects are integrated in ongoing Wetlands International and Birdlife Africa partnership activities in West Africa and will be presented at the AEWA MOP5 in La Rochelle in May 2012.

The joint projects will deliver to the Conference a vision on flyway management cooperation along the East Atlantic Flyway in response to the request from the World Heritage Committee on the inscription of the Wadden Sea on the WH List.

LIFE alien species

A workshop was held in December 2011, in Groningen, with potential partners. Several concrete demonstration activities were discussed, which look quite promising. For the continuation of the project application more clarity about the position of German and Danish partners is urgently need. For all countries, participation by governments is still unclear.

Fisheries sustainability criteria

The fisheries sustainability criteria study has started in November 2011. The final report is expected to be finalized by the end of March 2012.

Attachment**DELIVERABLES TASK GROUPS CONFERENCE**

Task Group	Deliverables	Timeframe
World Heritage	Extension dossier Denmark/Niedersachsen	Autumn 2012
World Heritage	Wadden Sea World Heritage Programme 2014-16	Depend on Conference schedule
Sustainable Tourism Strategy	Final Draft Strategy on Sustainable Tourism	December 2012
Management	Strategy Alien Species	Autumn 2012
	Vision TMAP	Autumn 2012
	Recommendations sustainability criteria fisheries	Autumn 2012
	Recommendation N2000 roof report	Autumn 2012
Climate	Vision on Adaptability Wadden Sea	Autumn 2012
	Recommendations spatial planning	Autumn 2012
Shipping	Vision Wadden Sea PSSA	Early 2013