# Wadden Sea Board WSB 27

18 November 2018 Copenhagen, Denmark



Agenda Item:	5.10/3
Subject:	Press review 2018
Document No.:	WSB 27/5.10/3
Date:	6 November 18
Submitted by:	CWSS

The press review 2018 gives an overview of the TWSC-related press releases as well as coverage for the period 1 January -6 November 2018. Compared to the same period of the previous year, a significant increase (+74%) of coverage was seen. Extraordinary topics of 2018 were the Leeuwarden Conference, the new partnership centre building as well as the QSR. Seals remained the topic of greatest interest.

**Proposal:** The meeting is invited to note the document.

#### Press review 2018

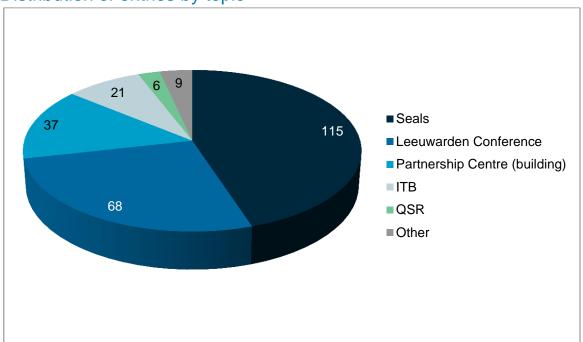
#### 1 January – 6 November 2018

# # of press releases

13 press releases on ITB, Leeuwarden Conference, WSD, seal reports, and partnership centre (some are joint press releases with partners) (2017: 11)

### # of overall articles related to CWSS work

256 mentions in printed, broadcasting and online media (147 in 2017 | +74%) 56 NL, 8 DK, 176 DE, 16 other (2017: 14 NL, 11 DK, 118 DE, 2 other)



# Distribution of entries by topic